



ValueMapping is a paradigm shift in how value is defined, articulated, and communicated. Our proprietary, value-based methodology, unlocks hidden value and defines approaches to improve strategy, culture, and organizational effectiveness.

For Organizations Seeking To...

- Better articulate value of products and services
- Execute on strategy more effectively
- Enhance culture, build teams, and retain talent
- Accelerate solutions to big challenges
- Align and communicate brand voice

“ValueMapping helped us find our voice and translate it to tangible business results while empowering confidence in our leaders.”

Heidi Katz, President
National MS Society, NEF

For People Seeking To...

- Better understand their true value
- Define and decide career/life paths and decisions
- Better understand and navigate change
- More deeply connect and improve relationships
- Enhance empathy and strengthen EQ

“The course allowed me to truly understand and articulate value in my life. It’s resulted in healthier relationships and the ability to better advocate for myself and my choices.”

Paul, Individual Course
Participant



IMPROVE PERFORMANCE AND ACCELERATE GROWTH WITH UNPRECEDENTED SPEED

Workshops | Consulting & Assessments | Training | Speaking

“To say ValueMapping was transformative is an understatement.”

David Miller, Co-Founder
Brightway Insurance

